



Application

You can have a group business shared by up to 4 children

Child #1 First and Last Name	Age	School
Child #1 Adult Point of Contact Name	Email address	Phone
Have you participated in the Pensacola Children's Business Fair before?	YES	/ NO

Child #2 First and Last Name	Age	School
Child #2 Adult Point of Contact Name	Email address	Phone
Have you participated in the Pensacola Children's Business Fair before?	YES	/ NO

Child #3 First and Last Name	Age	School
Child #3 Adult Point of Contact Name	Email address	Phone
Have you participated in the Pensacola Children's Business Fair before?	YES	/ NO

Child #4 First and Last Name	Age	School
Child #4 Adult Point of Contact Name	Email address	Phone
Have you participated in the Pensacola Children's Business Fair before?	YES	/ NO



Business Name

Describe the product or service you plan to sell

Initial Investment

How do you plan to pay for your start-up costs? If your parents or a sponsor loan you money, how do you plan to pay them back?

Pricing and Expenses

Do you know the price will you charge for each item? How much will each item cost to make? How much do you need to sell to cover all your expenses?

Marketing Mix

List 3 different ways you will promote your business. How will you advertise and market your business? What are ways you can make sure your ideal customer knows about your business?



List your goals or measurements of success.

Think about what kinds of metrics or numbers can you use to track your business. How will you determine if your business has been a success?

Unique Value Proposition

What makes your idea and your business stand out? How are your products and services unique, even from similar businesses? What makes you special?

Social Responsibility

How do you plan to use your business to improve the community or give back to charitable causes?

FOR CHILDREN

Parents: Please read over this with your child and have your child agree to this contract:

I promise that the work on my business was done by me and that I will repay any loans required to launch my business, such as materials, marketing/signage expense, and the participation fee.

FOR PARENTS OR ADULT LEGAL GUARDIAN

Do you give permission for your child's photograph or video to be taken and used without compensation by Pensapreneur Kids, Inc and the Pensacola Children's Business Fair?

YES / NO

SIGNATURE

DATE

Return completed application to:
Pensapreneur Kids, Inc, 2122 Windermere Circle, Pensacola, FL 32503